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Call for Papers for Special Issue on:

# Tourism Policy

From the postulate of unstoppable growth  
to the imperative of sustainable development:  
Are the tourism policymakers ready for a reset?

*Folia Turistica*, Vol. 59-2022

## Guest Editors

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As far as tourism at large, over the past decades, has substantially incurred in the lives of millions of people: travellers – consumers, service-providing staff, and host communities alike, it has taken hold of a considerable part of the world economy and brought about a cultural change in society. Travel-inducing wishes and attractions are looked upon as tradeable commodities and increasingly perceived as such in consumer society. Tourism reflects the society that creates it [d'Eramo 2020, Haberstroh 2022]. On the demand side tourism stands for multi-purpose travel, on the supply one it feeds on numerous productive sectors, which are equally shared with local populations. Expectations of tourism appear to be high (e. g. democratic access, wealth and jobs creation, poverty reduction, international understanding), while its limitations and adverse effects are also notable, especially where tourism upsets urban life and the natural environment. Tourism may therefore need to be handled even more carefully than in the past, by means of explicit policy measures, to be undertaken by diverse public and private actors in the framework of state policy. It is an area where public-private partnership and coordination, aided by civil society, is required [Eliot 1997, Hall 2008, Alejziak 2011, Handszuh 2005, Zmyślony 2014].

The objectives, scope, forms, instruments, and measures of implementing tourism policy can vary considerably, due to the significant diversity of circumstances in each country, but however, in principle, the canons of tourism policy in the past seemed to be quite well defined. However, the scope and pace of change taking place in various fields, resulting primarily from civilization megatrends and the economy vs. environment conundrum indicates that these canons should be enhanced and supplemented, and even radically changed to include new issues under tourism policy. The development of tourism, be it domestic or international, needs a substantial overhaul, to be put in place by tourism policy. Most likely “there is no alternative” (TINA).

Tourism policy, and even planning, is an issue often referred to at government level, especially when earmarking the respective budgetary appropriations and thus expecting from tourism its contribution to the economy and the wellbeing of citizens. As a rule, this school of thinking – with respect to policymaking and planning - is not alien to private enterprise and its operators. Moreover, the recent calls for developing more multidimensional and participatory approaches have strengthened the role of local communities in tourism planning and induced the importance of multilevel governance structures impacting the tourism policy at various levels.

Nevertheless, one doesn't need an explicit and coordinated tourism policy and planning to make tourism happen and work. Where indeed in place, there may be different interests, priorities, and scopes of tourism policy intervention amongst the variety of pursued objectives and the challenges to deal with. As tourism consists of demand, supply, and distribution, each of these elements may be covered by tourism policy measures. On the supply side, it may focus on critical aspects and areas, such as transport, area development, hospitality, employment, or governance in tourism receiving areas, each intervening in sustainability being the fundamental challenge in the present era, marked by the abuses of consumer society and most recently the pandemic debacle. The latter has seriously affected the way people travel and the economy supporting them.

Approaches to tourism policy, its measures and corresponding responsibilities will necessarily vary from country to country, depending on its socio-economic status: for example, a European or Western approach, and respective responsibilities, must be different from an underdeveloped-country or African one, although there also must be common canons, standards, measures, and actions to be shared with other economic sectors. At all levels, whether world, regional, national, or local, tourism policies require sectoral coordination and inspiration. There is a wealth of inspiration and agreements reaching the world of tourism from international organizations, for example those of the United Nations system, also available from non-governmental organizations and civil society. The editors of "Folia Turistica" encourage you to submit a paper on one or more aspects of tourism policy from your perspective, be it academic, public, or professional. You may speak about accomplishments, lessons, even failures, basing on your research, experience, and perception of policy feasibility. Do we need a tourism policy? The phenomenon of tourism faces an uncertain future, it has reached a critical point and crossroads. The more important it is becoming in economic and lifestyle terms as "business as usual", the more it contributes, in parallel to other human activities, to the climate debacle underway, to health emergencies of international concern, and even animosity among nations - instead of international understanding and solidarity. This issue of "Folia Turistica" promises to become a critical and most needed forum of debate and inspiration in this area, hopefully to result in a set of guidelines for tourism policymakers. The following are examples of issues to dwell upon:

- The principles and canons of tourism policy in the VUCA (Volatility, Uncertainty, Complexity, Ambiguity) world;
- Tourism policy responses to the COVID-19 pandemic;
- United Nations Sustainable Development Goals 2030 within tourism policy frameworks;
- Policies and measures of green and digital transformation of tourism economy;
- Sustainable tourism indicators in the policy-making process;
- Objectives, scopes, forms and instruments of tourism policies;
- The changing role of governments in tourism policy and planning;
- Tourism as a component of the countries' soft power;
- Impacts of national politics and propaganda on tourism policy;
- National, regional and local tourism governance models;
- Global/International tourism policy-making in the post-pandemic world;
- Evidence-based tourism policy;
- Tourism policy responses to disruptive innovations and business models;
- Economic and cultural differences in tourism policy and planning;
- The future of tourism policy and planning;
- Tourism policy guidelines from international organizations;
- Tourism policy measures in view of social tourism;
- Tourism policy guidelines for underdeveloped countries and regions;
- Labour-oriented policies versus tourism specificity.

If you are interested in contributing, *please submit articles in English* by **30th September 2022** to the editors ([wieslaw.alejziak@awf.krakow.pl](mailto:wieslaw.alejziak@awf.krakow.pl), [henryk.handszuh@gmail.com](mailto:henryk.handszuh@gmail.com) or [piotr.zmyslony@ue.poznan.pl](mailto:piotr.zmyslony@ue.poznan.pl)) or [folia.turistica@awf.krakow.pl](mailto:folia.turistica@awf.krakow.pl).

#### Submission deadlines:

500-word abstracts of original papers relating the theme of "**Tourism Policy: From the postulate of unstoppable growth to the imperative of sustainable development: Are the tourism policymakers ready for a reset?**" to be submitted – by **15 June 2022**.

- Notification of acceptance of abstracts and invitation to submit a paper – by **30 June 2022**
- Submission of manuscripts – by **30 September 2022**
- Review and Publication: **2022**

Submission guidelines: The works submitted should: (a) be written in English, (b) comply with the editorial standards of the journal available on the site, <http://www.folia-turistica.pl/index.php/en/for-authors>

## References

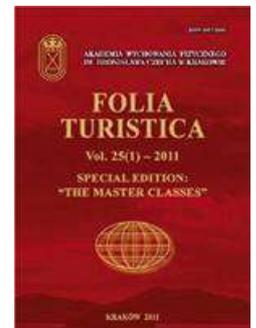
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## Aims and Scope

Folia Turistica is a **free open access** academic journal (ISSN 0867-3888, e-ISSN 2353-5962) which has been published by the University of Physical Education in Krakow since 1990. Thus, it is one of the best-established journals in Poland that deal with research on tourism and its accompanying socioeconomic phenomena. Our journal is **published in a semiannual cycle**.

Folia Turistica publishes **articles** from the fields of **humanities and social sciences**, including cultural anthropology, philosophy, psychology and sociology, history, geography, as well as law and economics, management, and marketing. The Journal is also open to interdisciplinary papers, the theses of which address tourism by combining multiple fields and academic disciplines, enumerated above. Folia Turistica publishes first and foremost papers that report on the results of empirical research. However, it also presents especially valuable original review papers. Furthermore, the Journal publishes **reviews** of academic and didactic papers that address tourism from the viewpoint of academic fields and disciplines enumerated above. Such papers include monographs and academic articles, handbooks, reports on research, as well as doctoral and habilitation theses. It is worth mentioning that from among all papers published in a given year, **the Journal's International Scientific Board selects an Article of the Year**.



## Key Addressees

The Journal's profile makes representatives of academia its main addressees. On the one hand, Folia Turistica allows these persons, as authors, to submit the results of their research and thus open them to the Readers' evaluation; and on the other hand, the same persons, as readers, are able to broaden their knowledge on various aspects of tourism and develop their research tools (by familiarizing themselves with different viewpoints and methods of research). The Journal's key addressees also include practitioners who may assume the role of both authors and readers. University students constitute an important group of readers as well, especially students of MA or PhD studies.

## Publication Ethics

The rules of Publication Ethics are based on [Core Practices recommendations of COPE](#) (Committee on Publication Ethics)



## Indexing

